

Bradley S. O'Leary
President



New ATI-News/Zogby Poll Shows Majority of American Voters Think Obama's Tax Plan Would Make Them Worse Off

*As American Economy Struggles – Many Fear Obama's Tax Increases
Would Only Cause More Pain*

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Media Contact: Peyton Knight at (202) 828-1202

Washington, D.C. – A majority of likely voters believe that Barack Obama's plan to raise taxes on businesses and the wealthy will make them worse off, according to a breaking ATI-News/Zogby poll. Brad O'Leary, president of ATI-News.com and author of the explosive new book, *The Audacity of Deceit: Barack Obama's War on American Values*, notes that Obama's plan to raise taxes on the two main drivers of the American economy "could cost him the election" and "is a loser with almost every key voter bloc."

The poll, which surveyed 1,008 likely voters nationwide and was conducted September 11-13, 2008, has a margin of error of +/- 3.1 percentage points.

O'Leary says that the poll was run to confirm the conclusions drawn in a chapter from *The Audacity of Deceit*, dubbed Obama's "War on Success." The book has enjoyed a meteoric rise in the Amazon.com rankings since its release September 9.

ATI-News/Zogby asked likely voters: "Do you think that Barack Obama's plan to increase taxes on businesses and the wealthy will make you better or worse off?"

The results are astounding. Fifty-two percent of voters think Obama's tax plan would make them worse off, while only 36 percent think it would make them better off. A majority of Independents (52 percent) and women (51 percent) say "worse off" as do 25 percent of Democrats, 22 percent of self-described Liberals.

Surprisingly, 18 percent of Obama's own supporters said his tax plan would make them worse off.

In addition, a majority of voters in all regions of the country felt they would be worse off as opposed to better off, especially the swing state rich Central region (53 percent). Even 52 percent of young voters aged 18-29, a key voter group for Obama, feel they'd be worse off. A majority in every income group also felt they'd be worse off under Obama's tax plan, including a majority of those Americans making less than \$25,000 per year.

"This poll clearly shows that a majority of voters, including Independents, women and lower-income Americans, think that if Obama's tax plan is put into effect it will cause them personal economic pain," said O'Leary.

ATI-News/Zogby also asked voters: "If Barack Obama is elected president and follows through on his plan to raise taxes on businesses and the wealthy, what do you think businesses will most likely do?"

An overwhelming majority of American voters (78 percent) replied that Obama's tax increases on businesses would be passed on to them in the form of price increases on goods, employee layoffs, and reduced wages. Only 13 percent think that businesses will pay the cost of Obama's tax increases out of their own pockets.

An incredible 64 percent of Obama's own supporters say that his plan to raise taxes on businesses will either result in increased prices for goods, reduced pay for employees, and employee layoffs, as do 76 percent of Democrats and 78 percent of women.

"Even those who plan to vote for Obama think that average Americans, not the wealthy, would suffer under his tax plan," said O'Leary. "Even lower-income Americans, who are the supposed beneficiaries under the Obama tax plan, reject the plan because they know that tax increases on businesses will be passed on to them in the form of higher prices on the goods they need, lower wages, fewer jobs and layoffs."

For the full results from these two poll questions, and to view many others, go to www.BarackObamaTest.com.

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