

Bradley S. O'Leary  
President



**Talk Radio Propels “The Audacity of Deceit” to #2 Spot on Amazon.com Ranking – Ahead of Barack Obama’s and Michael Moore’s Latest Books**

*Book’s Explosive Website Also Enjoying Huge Success Despite Time-Warner and Catholic Media Censorship*

FOR IMMEDIATE RELEASE

September 25, 2008

Media Contact: Peyton Knight (202) 828-1202

Washington, D.C. – Despite running into a censorship blockade in several media outlets, Brad O’Leary’s blockbuster new book, *The Audacity of Deceit: Barack Obama’s War on American Values*, is enjoying success thanks to the power of talk radio. The book’s website, [www.BarackObamaTest.com](http://www.BarackObamaTest.com), is also spreading like wildfire. The site has exploded on the electoral scene and attracted over a quarter million visitors in just two weeks.

All of this success has come despite Time Warner refusing to run paid print advertisements in the conglomerate’s *Money* and *Fortune* magazines. Surprisingly, paid advertising for the book was also rejected by nearly all Catholic diocesan newspapers – only two out of over 190 diocesan papers nationwide agreed to run ads for the book. Both Time Warner and Catholic newspapers deemed the ads “too political.”

Regardless of this print media obstacle, talk radio appearances by O’Leary on stations coast-to-coast continue to propel the book and website’s success.

*The Audacity of Deceit* recently skyrocketed past Barack Obama’s and Michael Moore’s latest books on Amazon.com’s ranking of “election” books. And the book’s controversial website, [www.BarackObamaTest.com](http://www.BarackObamaTest.com), has truly gone viral, attracting over 100,000 visitors in the past 48 hours.

## **Print Ad Controversy**

The print ad that Time Warner refused to run simply consisted of public polling data that highlighted the differences in opinion between the 30 percent of Americans who do not pay federal income taxes, and the 70 percent who do.

The ad that was rejected by nearly all Catholic diocesan newspapers also consisted of public polling data that highlighted what a majority of Catholics believe on various issues related to abortion, as well as Obama's well-documented positions on those same issues. Though the ad was deemed in accordance with Church teaching on abortion, only two dioceses agreed to run the ad.

"As a Catholic, I'm horrified that Catholic editors would censor an ad that simply provides public polling data on the abortion issue, follows church teaching on abortion, and shows Barack Obama's position on the issue," said Brad O'Leary. "Catholics nationwide deserve to know the truth – they should not be kept in the dark by their diocesan newspapers."

According to a recent ATI-News/Zogby America poll, a majority of Americans (56 percent) and Catholics (54 percent) consider the refusal of Catholic papers to run the ad "censorship" as well.

Although the ads have run into censorship, there are publications that have agreed to run them.

The "taxes" ad was run by *Investor's Business Daily* and also appears in the current issue of *Forbes* magazine. *Investor's* also plans to publish an opinion piece written by O'Leary that reveals the stark contrast between taxpayers and non-taxpayers. The "abortion" ad that was deemed "too political" by Catholic editors is currently appearing in *USA Today* and *The Weekly Standard*.

*To learn more about Barack Obama's stance on the issues, and take a five minute test to see how your views match-up with his, go to: [www.BarackObamaTest.com](http://www.BarackObamaTest.com).*